LOGO STANDARD VERSION
The standard version of the logo combines a figurative and a word mark. It exists both in German and in English.
ALTERNATIVE VERSIONS
The logo also exists with the additional acronym MPIWG. There is also a short version that only uses the five letters. This one should only be used for special occasions as small merchandise items (e.g. pens).
LOGO

The default size (100%) defines the size in which the logo is used on DIN A4 formats. On flyers the logo (DIN lang) is used in a scaling of 75%. For posters (DIN A4, DIN A3, DIN A2, DIN A1) the logo must be scaled in proportionally; please see on page 09.
»SCHUTZZONE«
If the logo is used next to other logos or elements there should be enough space in between.
LOGO COLOURS
The standard logo uses two colours. When the logo is placed on coloured backgrounds or images the one colour versions (white
**POSITION**

The logo is usually placed on the top right edge.